

BOTTEGA VENETA SS11 PRINT CAMPAIGN

Photographer: Alex Prager **Designer:** Bottega Veneta

'LA artist Prager shot this in Miami with cages of pigeons. Using Alfred Hitchcock's *The Birds* as inspiration, she's captured a real sense of foreboding – what's going to happen next? It's a fun way to feature Bottega's distinctive bag, making it practically a character in a film.'



'THE NEW SOFT LOOK' SHOOT, 1951

Photographer: Cecil Beaton **Visual artist:** Jackson Pollock

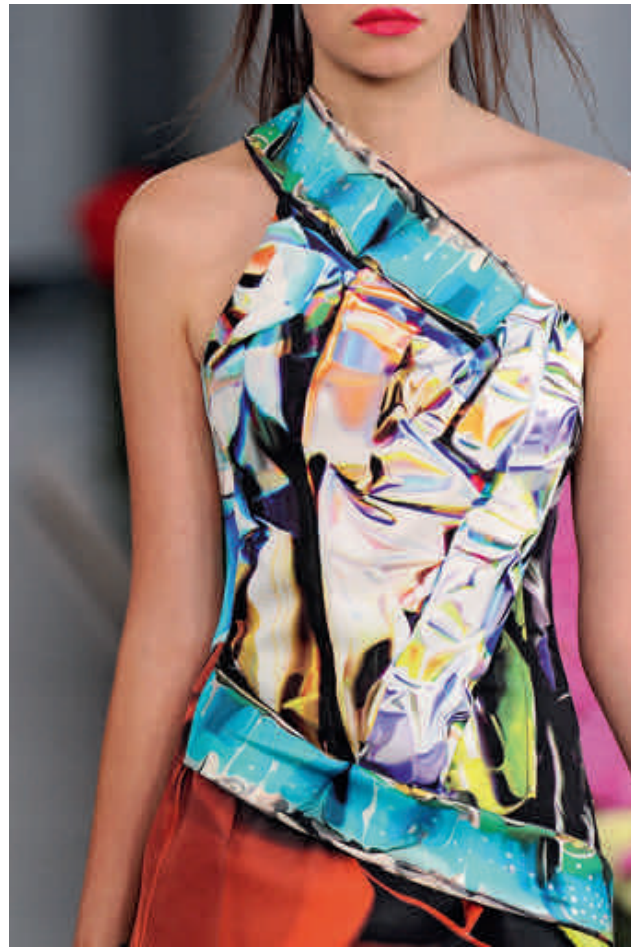
'This post-war photo was highly controversial at the time. Some critics thought the dresses blackened Pollock's work: "How dare Beaton compare high art with fashion, by using it as a backdrop! Fashion is a lower art – if an art at all!" they said. Pollock himself was happy with the result, though.' ►



THE ART OF FASHION

Artists and designers have been inextricably linked for decades, producing some of the most creative and surprising collaborations. Here, fashion historian EP Cutler tells *Marie Claire* about some of the most powerful pairings

Words by ELENI KYRIACOU



JOHN CHAMBERLAIN-INSPIRED DRESS, SS12
Designer: Mary Katrantzou Sculptor: John Chamberlain
 'Chamberlain is best known for twisting crushed steel into lacquered sculptures, and here, Katrantzou has taken digital inkjet printing to unprecedented heights. To print on fabric is complicated – but the result is like living in the future. Chamberlain's work was about decay and Katrantzou has made something new from an image of something throwaway. Very meta!'

FILM STILL FROM RODARTE X
 MAGGIE CHEUNG COLLECTION, 2010
Designer: Rodarte (sisters Kate and Laura Mulleavy) Film-maker: Wing Shya
 Inspired by actress Maggie Cheung's films, Rodarte created this stunning gown – and three others – to be captured in a short film. After film-maker Wing Shya shot the video, the dresses were shown at Joyce (Hong Kong's version of Barneys), and then auctioned off for UNICEF. I love the fact that the dress was inspired by film and then became a film itself.'



'TRICKS & TREATS' SHOOT, 2009
Photographer: Tim Walker Film-maker: Tim Burton
 'A fun collaboration with two defiant, creative people drawn to similar scenes, coming together to make something fantastical. Both of them recognise that in order for the sunshine to be so bright, you have to have darkness, and here they've focused on the fear of childhood. They've turned an English field of roses into a sinister Halloween playground.' ▶



STELLA McCARTNEY X JEFF KOONS, 2006

Designer: Stella McCartney Visual artist: Jeff Koons

'When Stella first saw Koons' work, she said: "It was love at first sight!" She's collaborated with many artists before and approached him to work with her—he's drawn to childlike elements, and her work has a direct simplicity to it. As well as creating Koons-inspired garments for her SSO6 collection, they designed this gorgeous platinum bunny necklace. Only 50 were ever made—I wish I had one.'

MADONNA IN 'DEVIL SKIRT'
WITH KEITH HARING TEXTILE, 1983

Designer: Vivienne Westwood Artist: Keith Haring

'Vivienne asked to meet street artist Keith Haring and when she did, he presented her with two sheets covered with his work and said she could use it how she liked. Some of the images she printed on fabric, others she wove into fabric, like this skirt. Later, Vivienne likened Haring's work to "esoteric sign language".

With Madonna, all three were interested in subcultures and drew from what was happening among their friends.' ■

*Art And Fashion: Collaborations
And Connections Between Icons*
by EP Cutler and Julien Tomasello
(£55, Chronicle Books)

